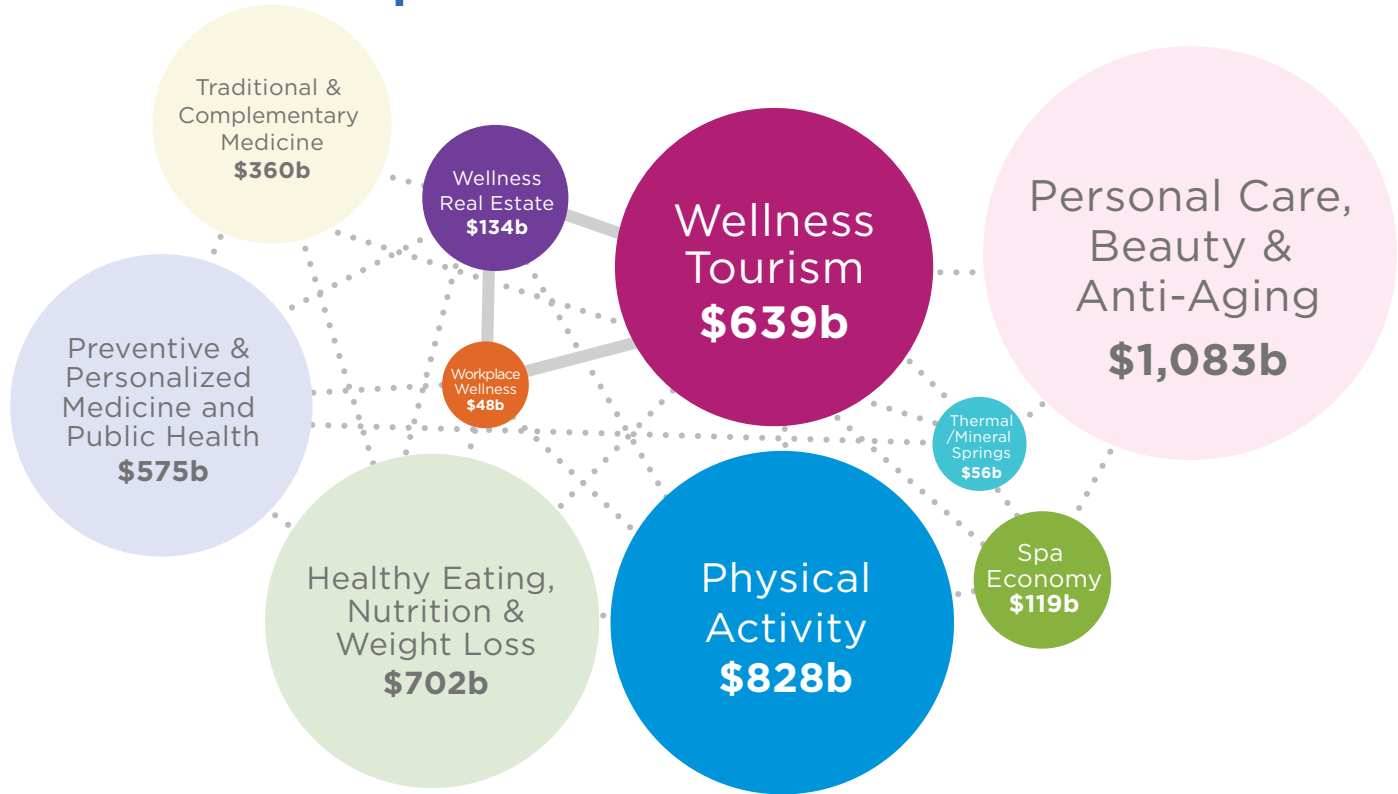


# GLOBAL WELLNESS ECONOMY: \$4.5 Trillion Market



*Note: Numbers do not add due to overlap in segments. Dark colored bubbles are the sectors for which GWI conducts in-depth, country-level primary research. Light colored bubbles are sectors for which GWI aggregates global estimates only, drawing from secondary sources.*

*Source: Global Wellness Institute*



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